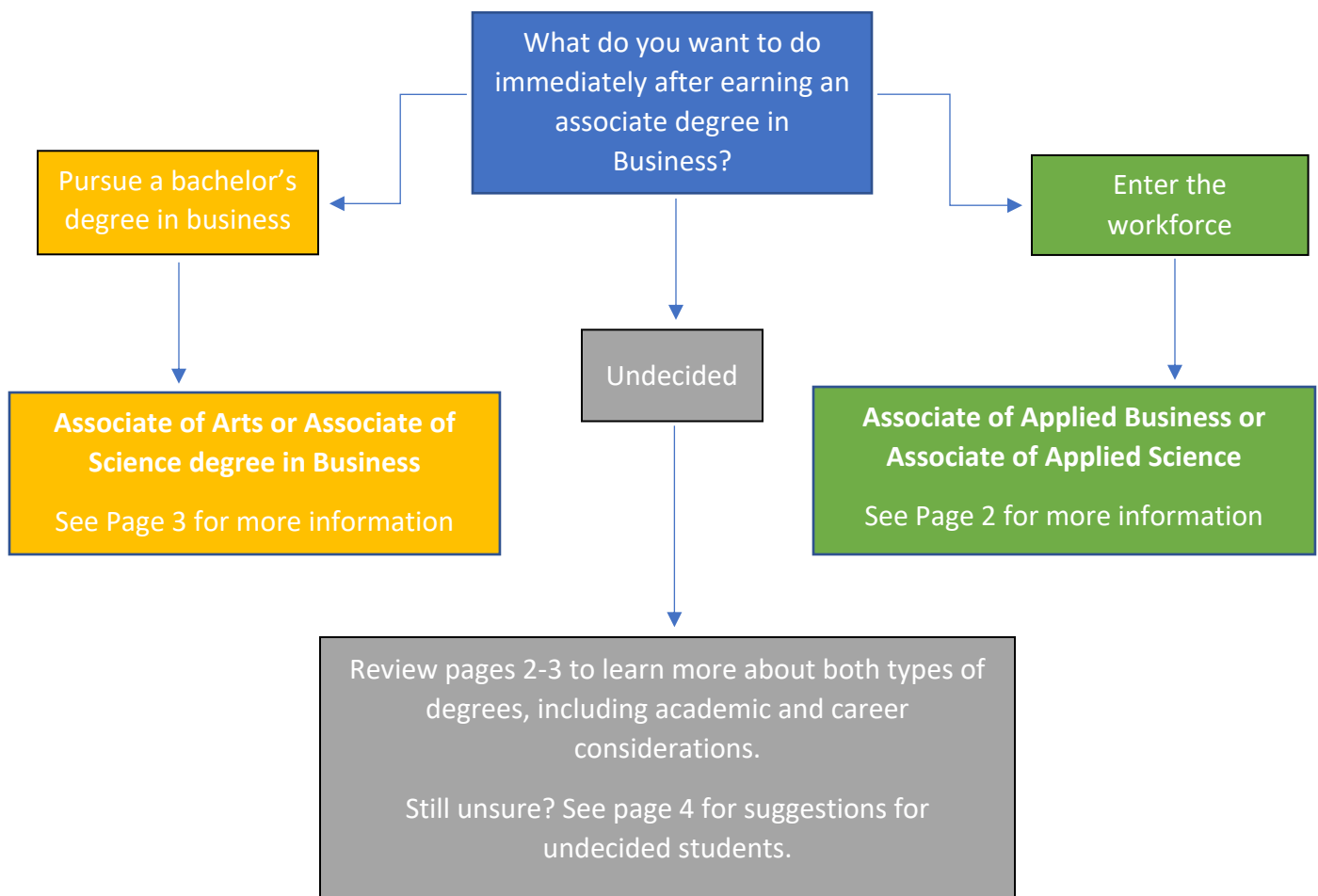


So you're interested in earning an associate degree in Business? There are two main types of degrees that you could earn. This flow chart will help you to consider which might better fit your academic and career goals. Please also talk with your academic advisor.



See page 5 for a list of definitions for many of the terms used in this document.

Associate of Applied Business (AAB) or Associate of Applied Science (AAS)

The AAB or AAS is primarily for students wanting to enter the workforce immediately after graduating with their associate degree. There are a number of different applied degrees within the area of business, such as business administration/management, accounting, human resources, finance, marketing, entrepreneurship, etc.

Career Opportunities

- Talk to business faculty and career counselors at your institution to find out where recent graduates have found employment and typical starting salaries.
- Depending on the focus of the degree, possible job titles after graduation could include Human Resources Assistant, Office Manager, Event Coordinator, or Accounts Receivable Specialist, just to name a few.
- Typical starting salary will vary, particularly depending on previous work experience, but [OhioMeansJobs](#) and the [Occupational Outlook Handbook](#) are good resources for exploring various occupations, including their median salaries and projected demand.

Other Considerations

- Certificates can often be earned along the way.
- Applied degrees tend to have lower level math requirement than AA/AS degrees.
- You will be taking mostly business courses and few general education courses.
- You can go on to pursue a bachelor's degree; however, it may take longer to complete the bachelor's degree in business than for those who earn an AA or AS degree in business which is designed for transfer. Not all courses from an AAB or AAS are guaranteed to transfer and apply.
- Other bachelor's degree options in related fields, such as a technical bachelor's in business or a bachelor's degree in organizational leadership, may accept more credits from an AAB or AAS and allow for quicker and more affordable degree completion.

Associate of Arts (AA) or Associate of Science (AS) in Business

The AA or AS in Business is designed to count for the first two years of a bachelor in business degree at a 4-year school and is intended to provide smooth and seamless transfer directly into a bachelor's degree program in business with junior standing at the any of the business schools at Ohio's public universities. Complete the [Ohio Guaranteed Transfer Pathway for Business](#) to receive this guarantee. Please note that the Ohio Guaranteed Transfer Pathway does not guarantee admission to a specific business program.

Career Opportunities

- Depending on the major/specialization of the bachelor's degree, possible job titles after graduation could include Market Research Analyst, Loan Officer, Financial Analyst, Human Resources Manager, or Accountant, just to name a few.
- Typical starting salary will vary, but [OhioMeansJobs](#) and the [Occupational Outlook Handbook](#) are good resources for exploring various occupations, including their median salaries and projected demand.

Other Considerations

- You will need to complete Calculus I or Business Calculus.
- You will take slightly more general education courses than business courses during the associate degree, but will take almost entirely business courses after transfer to the bachelor's program.
- Certain programs, majors, or specializations may have competitive admission, so work with your advisor to learn about GPA requirements or application deadlines for your desired bachelor's program.

Undecided Students

If you are interested in business but are undecided between an applied associate degree and an associate of art or science degree, ask your advisor to help you select courses that will count toward both types of associate degrees. Below is a list of courses that are typically required for both types of business degrees, but your advisor should be able to provide suggestions specific to your college. Taking courses that count toward both types of degrees will give you time to research which path is the best fit for you. In addition to your academic advisor, you can talk with mentors, employers, and family to help you explore your options and decide on a degree program. Students will need to decide on their degree program, at the latest, by the time they complete approximately 30 credit hours.

General Education Courses:

- First Writing (TME001)
- Microeconomics (OSS004)
- Second Writing (TME002) or Public Speaking (OCM013) or Oral Communication
- Ohio Transfer Module (OTM) Elective

Business Courses:

- Introduction to Financial Accounting (OBU010)
- Introduction to Managerial Accounting (OBU011)
- Legal Environment of Business (OBU004)
- Management and Organizational Behavior (OBU012)
- Principles of Marketing (OBU006)
- Business Communications (OBU005)
- Business Statistics (OBU013)

Definitions

Associate of Applied Business (AAB)/Associate of Applied Science (AAS) - The AAB and AAS degrees are awarded in recognition of successful completion of career-technical education programs and prepare students for immediate employment upon graduation.

Associate of Arts (AA)/Associate of Science (AS) - The AA and AS degrees are designed for students who desire to complete the first two years of a bachelor's degree, as well as those desiring two years of a liberal arts education, at an Ohio public community college, technical college, or regional campus, then transfer as juniors or seniors to Ohio institutions of their choice.

General Education - The set of courses and experiences that provide students with a broad exposure to multiple disciplines within the arts and sciences with the aim of providing students with the knowledge and skills needed to succeed in the 21st century. In Ohio, the general education curriculum includes coursework in oral and written communication, mathematics and data analysis, arts and humanities, natural science and social science.

Ohio Transfer Module (OTM) – The Ohio Transfer Module contains 36-40 semester hours of coursework in general education. It is a subset or the complete set of general education requirements at each college or university that is guaranteed to transfer among Ohio public institutions.