

Catalysts in Action: Transforming Lives and Building Communities, COTC Strategic Plan, 2025 – 2029

Key Performance Indicators (KPIs) Data Sheet:

KPI/Definition	Baseline Data			Benchmark	Goal
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Autumn Enrollment. Number of students enrolled as of course census date(s) of Autumn term	2023	2024	2025	4,353*	4,200
	2,877	3,189	3,168		

*Median, Ohio two-year colleges, Fall 2022, IPEDS

CCP Matriculation. The percentage of COTC CCP students who returned to COTC within one year of high school graduation	High School Graduation Year			N/A	20%
	2023	2024	2025		
	6%	7%	5%		

COTC share of autumn enrollments of degree and certificate seeking students from COTC’s service area at Ohio’s two-year colleges. Percentage of students attending COTC from the college’s service region out of all individuals attending a public 2-year college from the service region.	2023	2024	2025	N/A	55%
	42%	46%	45%*		

Source: Ohio Department of Higher Education, Higher Education Information, Restricted Access Student Enrollment Query
Service area includes Coshocton, Knox, and Licking Counties

*Data missing for Belmont, Clark State, Hocking, and Southern State as of April 7th, 2026.

Retention. The percentage of full and part-time degree/certificate seeking students, including transfer students, from the previous autumn that returned to COTC in the current autumn excluding those who completed a degree or certificate.	22AU to 23AU	23AU to 24AU	24AU to 25AU	55%*	62%
	47%	45%	45%		

*National two-year retention rate for full and part-time first-time in college students, 2022-23, Clearinghouse

Graduation Rate. The number of full-time, first-time degree/certificate seeking students completing their program within 150% of the expected period of time.	2020 Cohort	2021 Cohort	2022 Cohort	36%*	36%
	28%	31%	20%		

COTC rate based on percentage of full-time, first-time in college, degree/certificate seeking students graduating within three years with an associate degree, 5 semesters for one year certificate, or 3 semesters for a short-term certificate.

*National two-year graduation rate, cohort year 2019, National Center for Education Statistics (NCES)

One year post graduation employment outcomes. Percentage of students employed in Ohio in the economic quarter that is one year from their latest graduation date at COTC	AY22	AY23	AY24	N/A	90%
	86%	84%	85%		

Source: Internal data and Wage Match Data queried from the Ohio Department of Jobs and Family Services (ODJFS). Note—Wage match data do not include Federal workers, independent contractors, those employed out of state, or others whose employers do not pay into Ohio’s unemployment insurance. Data do not include occupational information.

Financial viability. Fiscal composite score calculated by the Ohio Department of Higher Education (ODHE) based on ratio analyses of institutional financial statements net of GASB 68/75	FY2023	FY2024	FY2025	N/A	4 or greater
	4	5	4		

Source: ODHE, financial ratio analysis, <https://higher.ed.ohio.gov/educators/budget-financial/campus-accountability-sa>