

THE RESOURCE

A COMMUNICATION FROM INSTITUTIONAL RESEARCH & EFFECTIVENESS & CENTRAL OHIO TECHNICAL COLLEGE

MEASURING

MONITORING

& INFORMING
DECISIONS



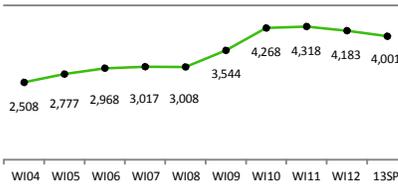
Newark • Coshocton • Knox • Pataskala

Quarterly Institutional Research & Effectiveness Newsletter – July – September 2013

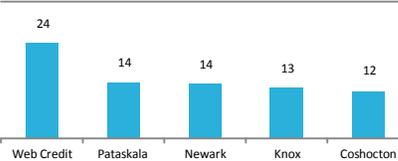
COTC... In the Know

As of the spring semester 2013 census day, an unduplicated headcount of 4,001 students were registered for courses. Compared to winter quarter 2004, this figure represents a 60% increase. The following graphics describe student- and course-metrics over time, as well as by section-location for 13SP. Online courses had the highest average enrollment per section with 24 while students at Newark registered for, on average, 7.61 credits, more than any other location.

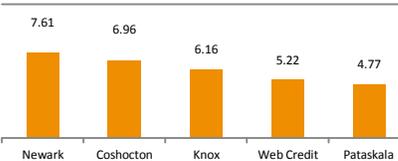
10 Year Trend of Unduplicated Headcount*



13SP Average Section Enrollment by Campus**



13SP Average Registered Credits by Campus**



Source: 13SP 15th Day Headcount & FTE Summary
*13SP Compared to winter terms due to consistent calendar dates for registration and enrollment.
**Dual Enrollment included in each location. Withdrawals not included in calculation.

Request Services – New Web Format!

Detail your research question to identify data that will assist decision making:

Data Request Form for Services Form

IR & E Online

www.cotc.edu/cotcire

Recent Online Resources Include:

Summer 2013 Student Body Demographics
Graduates by Degree and Program

IR & E Calendar Information

2013-14 College Calendar
Instructional Days per Academic Term

Reach Us

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FEATURED INITIATIVES

COTC to Beta-Test Voluntary Framework of Accountability

The Voluntary Framework of Accountability (VFA) is a collection of metrics, defined by leaders in the community college sector, that aim to provide additional insights into how community colleges are performing with regard to advancing their missions and achieving institutional goals. The VFA is currently in the beta-testing phase and COTC has agreed to serve as a tester during this stage of development.



During July, August and September 2013, COTC's Office of Institutional Research and Effectiveness will submit data related to student progress and outcomes, workforce, economic and community development, and student learning outcomes. And, as a participant, will have the opportunity to provide feedback on the ease in which data were collected, the functionality of the reporting tool, and the usefulness of the metrics in assessing institutional performance, all with the goal of providing more appropriate and relevant data to constituents.

A program of the American Association of Community Colleges (AACC), the VFA is the 2-year sector's version of the Voluntary System of Accountability (VSA), the instrument designed for 4-year institutions. Once testing is complete, institutions may subscribe to the Framework, submit data, and utilize data tools and dashboards for reporting needs. For more details about the performance metrics and a list of beta-testers, visit the [VFA website](#).

Newark Campus Sustainability Research: STARS

Sustainability-related data collection and analysis is nearing completion for The Ohio State University at Newark and Central Ohio Technical College. Elected as the reporting system by The Ohio State University President and Provost's Council on Sustainability was the Association for the Advancement of Sustainability in Higher Education's Sustainability Tracking, Assessment and Rating System (STARS). The tool allows for peer-reviewed documentation of sustainability efforts covering the areas of Education & Research, Operations, and Planning, Administration & Engagement.

Institutions receive ratings of bronze, silver, gold, or platinum, which are determined after data are collected, analyzed, and a final "score" is derived. Ohio State Newark and COTC data were recently submitted and final results will be available soon. Descriptions of each rated activity, scores for other institutions, and additional information are available on the [STARS website](#).



The STARS is versatile, covers dozens of institutional behaviors, and may be used to benchmark sustainability efforts. As of June 2013, AASHE's membership directory listed 892 institutions of higher learning and 214 associate members from outside of education. Two-hundred and fifty-two institutions have earned ratings.

On behalf of the COTC Office of Institutional Research and Effectiveness, and, the OSU Office of Energy Services and Sustainability, thanks to all departments that supplied information – Your involvement makes this possible! For more information on the Newark Campus STARS, please contact Joe Argiro at jargiro@cotc.edu.

2013 NCCBP Data Collection and Submission

The office of Institutional Research and Effectiveness recently coordinated the collection and submission of data for the 2013 National Higher Education Benchmarking Institute's National Community College Benchmark Project (NCCBP). Participating institutions report on dozens of metrics including retention and success of core academic skills, business and industry productivity, and instructional faculty load. Institutions receive detailed reports and, over time, may evaluate performance and identify areas for continuous quality improvement.

The 2013 data submission was the fourth for COTC and results are expected during autumn semester. The office would like to thank all individuals that assisted with the data collection - Thank You! For more information on available data and assistance with analysis, please contact Rose Mary Saliba, MS, Director of institutional Research and Effectiveness, at 740.366.9383 or rsaliba@cotc.edu.

