

# THE RESOURCE

A COMMUNICATION FROM INSTITUTIONAL RESEARCH & EFFECTIVENESS & CENTRAL OHIO TECHNICAL COLLEGE

MEASURING

MONITORING

& INFORMING DECISIONS



Newark • Coshocton • Knox • Pataskala

## Quarterly Institutional Research & Effectiveness Newsletter – October – December 2013

### COTC... In the Know

Admission data from autumn 2013 show that COTC experienced a 7.1% increase in first-time transfer students taking classes at the college when compared to autumn 2012. These are students who attended some post-secondary institution prior to enrolling at COTC, but whose first registered term is 13AU. The following tables list the institutions from which 20 or more students have enrolled, and the programs in which 20 or more students are currently pursuing.

Institution	Enrolled
Columbus State Community College	123
Ohio State University Columbus	107
Ohio University Athens	32
Hocking Technical College	26
Zane State College	21

Acad. Program	Enrolled
Pre-Associate Degree Nursing	157
Business Management Technology	51
Pre-Diagnostic Medical Sonography	50
Pre-Licensed Practical Nurse	34
Pre-Medical Imaging	30
Associate of Science	25

Source: 13AU COTC Admissions Summary Source Report, First-time Transfer Student sub-population

### FEATURED INITIATIVES

#### COTC Submits Data to STARS, Achieves Bronze Rating

In September 2013, COTC officially submitted data to the Association for the Advancement of Sustainability in Higher Education's Sustainability Tracking, Assessment and Rating System (AASHE STARS), and achieved a bronze rating with a score of 40.97. Data were collected from March to July of this year, and incorporated more than twenty representatives from eighteen different offices, departments and divisions. The Newark campus was the focus of the submission, and a sincere "thank you" goes out to all who contributed.



COTC joins over two-hundred and fifty higher education institutions from around the world that are working to understand their social and environmental impact, identify areas of strength and weakness, collect data for benchmarking, and employ strategies based on the findings. In Ohio, eleven colleges and universities have received ratings, however only one other two-year, public, associate-degree granting institution has received a rating beside COTC. In all, about twenty-five percent of institutions earn bronze ratings.

The Newark campus performed well in many areas including Buildings, Grounds, Water, Coordination & Planning, Diversity & Affordability and Human Resources. The following table describes COTC's percentages within each STARS category. For more information, please contact Joe Argiro at [jargiro@cotc.edu](mailto:jargiro@cotc.edu) or visit [stars.aashe.org](http://stars.aashe.org).

Category	COTC	STARS *
Education & Research	23.12%	50.93%
Operations	40.92%	37.59%
Planning, Administration & Engagement	52.87%	57.65%
<b>Final Score**</b>	<b>40.97</b>	



\*Averages as of 9/26/2013.

\*\*Weighted calculation based on applicable credits plus Innovations.

### Request Services – New Web Format!

Detail your research question to identify data that will assist decision making:

### IR & E Online

[www.cotc.edu/cotcire](http://www.cotc.edu/cotcire)

### Recent Online Resources Include:

- 13AU Student Body Demographics
- 13AU Admissions Summary
- COTC Timeline

### IR & E Calendar Information

2013-2014 College Calendar  
Instructional Days per Academic Term

### Reach Us

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### 2013 NCCBP Results Now Available

Every year since 2010, COTC has submitted data to the National Higher Education Benchmarking Institute to participate in the National Community College Benchmarking Project (NCCBP). Two hundred and seventy institutions participated in 2013, nine of which were from Ohio.



Spanning topics in academic performance, job market impact, and institutional effectiveness, the consistent reporting provides the college with longitudinal data to help identify trends. The Institute also provides comparative results that allow institutions to see how they perform against peers. For COTC, an area of best practice from 2013 was staffing in the Office of Financial Aid. Individuals interested in additional results are encouraged to contact Rose Mary Saliba, Director of Institutional Research and Effectiveness, at 740.366.9383 or [rsaliba@cotc.edu](mailto:rsaliba@cotc.edu).

### Program Review Update



Data collection is ongoing for the Electrical Trades Technology program in the areas of enrollment, technical credits earned, grade data and graduates. Previously in 2013, the Institute for Public Safety's Forensic Science Technology, Law Enforcement Technology, Criminal Justice Technology, Basic Police Academy and Fire Science Technology programs were the subject of inquiry. On the [schedule](#) for spring 2014 is the Human Services program, as well as Advertising Technology and General Education. Academic areas preparing for their review may [contact the Office](#) at any time to discuss how we are able to assist with your research needs.

### VFA Beta Testing Ends, AACC Takes Feedback from Participants



Beta testing for the Voluntary Framework of Accountability (VFA) has ended and the American Association of Community Colleges (AACC) is seeking feedback from participants to assist in process improvements. COTC was a beta tester and will consider any future involvement once first-year enrollment is available in October.

The AACC seeks to develop the first-ever accountability system defined by community colleges, and is working through the challenges identified during the testing process. Data are related to Student Progress and Outcomes, Workforce, Economic and Community Development, and Student Learning Outcomes, and nine two-year institutions from Ohio participated in the beta. For a full list of testers and more information, please click [here](#).