

### COTC Employer Survey 2018

## About the survey

The 2018 Employer Survey was administered in October through November of 2018. Employers were identified through the college's job boards, experiential learning sites, graduate surveys, Office of Career Development contacts, career fair participation, and academic advisory committees. Mail and email invitations were sent and invitations were posted on the college's social media sites. In total, 70 responses were collected. 33 were "useable" responses, defined as those in which the respondent answered the set of questions on general learning outcomes. 29 were "complete," defined by the fact that respondents assessed both general and learning outcomes specific to their respective fields.

## Reasons employers say they are satisfied with their COTC graduates

Good Work Ethic

#### Well educated

Motivated

#### Competent

Hardworking

Responsible

#### Well Prepared

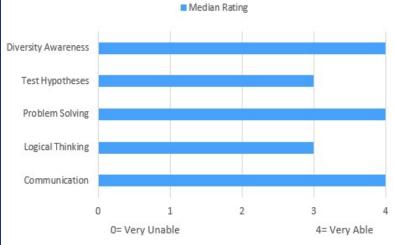
#### Employers indicate overall satisfaction with COTC graduates

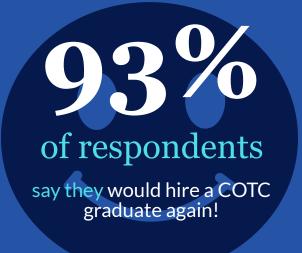


#### of respondents

are satisfied or very satisfied with the COTC graduates they employ.

# How employers rate COTC graduates' ability on general skills...





Median response score of 5, on a scale of 1-5. 85% response rate for the question

Institutional Research and Effectiveness

#### December 2018

http://www.cotc.edu/Communities/Pages/Institutional-Research-and-Effectiveness.aspx