



The Ultimate Blended Learning Subscription

The new VitalPass gives your organization **unlimited access** to Vital Learning's award-winning series of **classroom and online courses**. Schedule classroom training sessions, assign custom-tailored online learning paths, and utilize our powerful reinforcement tools for a single annual cost. There's a reason why over 1 million managers have used Vital Learning to become more effective and confident in the roles. VitalPass makes leveraging our solutions easier than ever.

The Process



1 IDENTIFY TRAINING NEEDS

What are the challenges your organization faces? High turnover? Poor communication? Low engagement? We partner with you to identify your key needs and priorities -- the foundation for successful learning outcomes.



2 ASSEMBLE LEARNING PATHS

Based on the needs you identified, your learners are given personalized and targeted learning plans. Having your team progress through a customized curriculum creates structure, relevance, and accountability.



3 ONLINE, CLASSROOM, OR BLENDED LEARNING

The flexibility of VitalPass allows your organization to choose the modalities that work best for you. Assign online courses, plan for and administer classroom training, or combine the two for a comprehensive blended approach.



4 REINFORCE & BUILD

Reinforcement tools like our "Vital Boost" app, on-the-job worksheets, discussion forums, and just-in-time resources build confidence and experience. Our reinforcement solutions help learners use their skills back on the job.



5 PRACTICE & GROWTH OVER TIME

Training doesn't end in the classroom or the LMS. VitalPass gives you the ability to coordinate skill-practice sessions, check in on the progress of your learners, and identify areas for further improvement and training.



6 OUTCOMES & DATA

Quantifying learning outcomes can be a difficult task. Luckily, we're here to help. The VitalPass solution sets you up to track critical data, measure behavior change, and map results back to your key organizational initiatives.

The Courses

Vital's Award-Winning Leadership Essentials

Foundational Courses:

- Essential Skills of Communicating
- Essential Skills of Leadership

Acceleration Courses:

- Coaching Job Skills
- Communicating Up
- Delegating
- Dev. Perform. Goals & Standards
- Effective Discipline
- Improving Work Habits
- Managing Complaints
- Providing Performance Feedback
- Resolving Conflicts
- Supporting Change

Leadership, Sales, and Organizational Effectiveness

Team Development:

- Developing and Coaching Others
- Motivating Team Members
- Solving Workplace Problems

Sales & Customer Service:

- Customer-Oriented Selling
- Making Customer Recommendations (O)
- The Incoming Sales Call (O)
- Winning Through Customer Service
- STAR Service

Organizational Effectiveness & Diversity:

- Diversity Awareness (O)
- Achieving Communication Effectiveness
- Professionalism in the Office
- Proofmatics (C)

Why It's Effective



HIGH IMPACT

Leverage proven and robust blended learning that gets results.



HIGHLY FLEXIBLE

Custom-tailor our online, classroom, and reinforcement solutions to best fit your organization.



HIGH VALUE

Provide critical skills training for your managers at a lower price per person.

Vicki Maple, EdD
Vice President for Economic Development and Workforce Solutions
Central Ohio Technical College
Phone 740.364.9565 Email VM Maple@COTC.edu

