CALL TO ORDER
Chair Cheryl Snyder called the meeting to order at 12:00 p.m. in the Reese Center Executive Board Room.

Present from Fiduciary Board: Mr. John Hinderer, Mr. Rob Montagnese, Mr. Mark Ramser, Mr. Barry Riley, Ms. Cheryl Snyder, Ms. Marion Sutton and Ms. Sarah Wallace.

Absent: Mr. Billie Zimmers

Present from OSUN Board: Dr. Sharad Thakkar

Ms. Snyder stated that notice of this meeting was given in accordance with Section 121.22 (F) of the Revised Code of Ohio.

APPROVAL OF AUGUST 19, 2014 BOARD MEETING MINUTES
Mr. Riley made a motion to approve the minutes from the August 19th board meeting. Ms. Wallace seconded the motion. Motion passed.

BE IT RESOLVED: the Central Ohio Technical College Board of Trustees approves the minutes from the August 19th board meeting.

ACCEPTANCE OF GIFTS
Mr. Hinderer made a motion to accept the gifts with appreciation and consideration. Mr. Riley seconded the motion. Motion passed.

BE IT RESOLVED: the Central Ohio Technical College Board of Trustees accepts, with thanks, the following gifts as presented:

Gifts – August

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Screen Machine Industries Engineering Scholarship</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>Premier Faculty/Staff Scholarship</td>
<td>387.54</td>
</tr>
<tr>
<td>Jill Griesse Memorial Garden</td>
<td>250.00</td>
</tr>
</tbody>
</table>
CERTIFICATION OF PAYMENT VOUCHERS

Ms. Wallace made a motion to approve the payment vouchers as presented. Mr. Ramser seconded the motion. Motion passed

BE IT RESOLVED: the Central Ohio Technical College Board of Trustees acknowledges and approves the following voucher. This approval is considered “Then and Now” certification per O.R.C. Section 3357.10 and 5705.41 (D):

Craig Young Enterprises, LLC  V0133692  7/29/14  $7,315.48  Deep cleaning of Warner kitchen

COMMITTEE REPORTS:

- OSUN Board Report

Dr. Thakkar said the OSUN Board did not meet this past month. However, he wanted to report that he recently attended the OSUN convocation which he felt was one of the most successful convocations he has ever attended. Congratulations to Dr. MacDonald and his team for organizing such a wonderful event. This event is for new freshman coming to OSUN and the room was packed. The very motivational speaker was Liz Murray, author of Homeless to Harvard.

OLD BUSINESS:

- Science & Technology Building: Small Campus Capital Fund Awards

Dr. Coe reminded everyone that for the past two years we have made an effort to keep the board very well informed of the potential of a Science & Technology Building. By now board members are aware that we did not receive funding for this project. David Brillhart mentioned that construction of the S&T building was contingent upon receipt of the State funds, but it is now on hold until we can find other funding. The next opportunity for State funds is two years away with the State Capital process and we will start very soon working toward this. The Ohio Board of Regents has offered us a follow-up meeting to review the proposal and gain any knowledge from that process.

NEW BUSINESS:

- Marketing: New Initiatives

Alice Hutzel-Bateson, Director of Marketing and Public Relations, gave a comprehensive power point presentation on various mediums which are being used to promote COTC. She began her presentation by introducing members of the Marketing and Public Relations Team, which consist of Andy Ellinger - Assistant Director, Rene White - Communications Coordinator, Bryant Keith – Marketing Assistant, Leslie Lenzo-McLaughlin – Sr. Graphic Designer, and Suzanne Clark – Communications Coordinator.

New initiatives for FY15 include leveraging our website which is our primary marketing tool, a virtual campus tour, and expanding strategic use of social media. These will be rolled out in November and will be video based. Handouts to board members showed COTC social media accounts, which include Facebook, Twitter and YouTube and the breakdown of responses in 2013 and 14 to these various accounts. Goals for 2015 include enhancing social media at COTC by establishing a Social Media Policy, organizing a campus group, focusing on our students, and Instagram (coming in spring 2015). We are excited to be rolling out a
responsive website in January 2015. The question was raised about the continuity of information to the various social media sources. Assurance was given that we have processes and systems in place. Another question was raised about viewing our website from mobile devices. Howard Imhof indicated that all the information is there but it is re-configured. More information will be provided at the January board meeting.

- **Nursing/Surgical Technology – Overall National Exam Results**

Dr. Coe reminded the board that when we presented the Annual Academic Metrics last June there were two areas of continuing concern: Nursing NCLEX scores and Surgical Technology. She then introduced two faculty members, Kim Gates, Program Director who has been with COTC since 2004. Kim has 24 years of experience in the operating room. We are turning out surgical technologists that our employers are thrilled with and much of this goes to our faculty and to Kim’s leadership. Where we have an issue is in regard to the voluntary accreditation. Also attending today is faculty member, Laura Fink. Dr. Coe shared credentials for both faculty members present today. Dr. Coe then called upon Dr. Sandy Walker, Dean for Health Sciences, to share information about the status of the Surgical Technology and Nursing programs at COTC.

Dr. Walker reminded the board that the Surgical Technology program was established at COTC in 1999 and we did pursue voluntary accreditation which was achieved in 2001. With the last site visit, we are currently fully accredited through 2022. Certification was the question from the board in June so we wanted to offer some information about this. It is not currently required by law in the state of Ohio. However, since 2012, the accrediting body has required 100% participation in the certifying examination. Dr. Walker provided data in a power point presentation that showed the percentage of graduates and exam pass rates as well as the tracking for the certification exam. Dr. Walker also talked specifically about the interventions that have been put into place to increase our pass rates in the future. We continue to monitor and evaluate the program. Assurance was given to the board that many of our classes have laboratory components which offer a lot of hands on training. There is a long list of competencies that a student must complete before graduating from the program, but we never lose sight of what is most important - patient. Employer satisfaction is very important as is the curriculum and the national exam. This is an emerging field and we are caught in a transitional period.

Dr. Walker then talked about our Nursing program and the NCLEX pass rates. She reviewed the NCLEX statistics for the years 2008 through 2013 and analyzed the key factors that help explain these test rates. We monitor many metrics with our nursing cohorts. Dr. Walker shared some of the key interventions that have taken place to try and improve our pass rate issue and student outcomes. The summer cohort that graduated in August has outperformed recent groups, so it appears that these interventions and changes are looking better. We are on pace to graduate 271 out of the Nursing program. She also outlined the many interventions which are being used to ensure these graduates pass the NCLEX exam. Based on the results of our 2014 graduating class, these interventions appear to have been beneficial.

**PRESIDENT'S REPORT:**

- Dr. Coe was excited to begin her presentation by introducing four new staff members: **Ron Scozzari**, Dean for Business, Engineering and IT & Academic Liaison – Tech Prep; **Kevin Reardon**, Director, Institute for Public Safety, **Brad Pulcini**, Director of Gateway Operations; and **Vicki Maple**, Resource Manager/Account Representative - WDIC.
- Dr. Coe recognized Matt Kelly for continuing to set up site visits for Dr. MacDonald and her. They recently visited the Goodyear Development Center in Hebron and Anomatic in New Albany.
- Dr. Coe recently attended the Economic Impact Study Sharing Breakfast on September 12th.
- There will be a major STEMfest at the Knox campus of COTC on February 15th and we are working with a number of organizations to plan this event.
• She then called on Jan Tomlinson, who announced that board members are invited to attend the Jill Griesse Memorial Garden Dedication at 11:00 a.m. on Tuesday, October 21st. This event will take place just outside the back door of the Reese Center and will be followed by the October Board Meeting. Jan thanked board members who made contributions toward this memorial which is fully funded by the board who worked closely with Ms. Griesse.

Adjourned – 1:03 p.m.

Next Meeting: Tuesday, November 18, 2014
12:00 p.m. Reese Executive Board Room

________________________________    __________________________________
Cheryl L. Snyder                  John F. Hinderer
Chair                              Vice-Chair