

Central Ohio Technical College
2010-2011 Academic Year -- **REVISED**

**Two Year Plan of Study for the Associate of Applied Business Degree in
Business Management Technology-Marketing/Sales Option**

Name:		
COTC Student ID#:		
Advisor:		
Datatel Department Code		BMTMS
COTC Major Number		001012
OBR Subjectcode		521401

1. Courses listed on this Plan of Study may have prerequisites; please see the Course Description Section on the COTC Web Page (COTC Current Students Tab).

KEY: * Indicates this course has a prerequisite; please see the Course Description Section on the COTC Web Page.

YES = This Course has a Portfolio Requirement

COURSE NAME	COURSE TITLE	CR HRS	Portfolio CRS	CRS TYPE	QTR OFFERED	COURSE NAME	COURSE TITLE	CR HRS	Portfolio CRS	CRS TYPE	QTR OFFERED	COURSE NAME	COURSE TITLE	CR HRS	Portfolio CRS	CRS TYPE	QTR OFFERED
QUARTER 1						QUARTER 2						QUARTER 3					
BMT-2022	Principles of Marketing	4.00	YES	Tech	AU	BMT-2074	Business Law Today	5.00		Non-Tech	SM,AU,WI,SP	BMT-2021	Principles of Management	4.00	YES	Tech	SM,AU,WI,SP
BMT-2071	Team Building	4.00	YES	Tech	SM,AU,WI,SP	BMT-2485	Public Relations	3.00	YES	Tech	SM,AU,WI,SP	BMT-2464	Personal Computer Applications in Business	4.00	YES	Non-Tech	SM,AU,WI,SP
BMT-2428	Portfolio I	1.00	YES	Tech	SM,AU,WI,SP	CMP-1601	Principles of Computing	1.00		Non-Tech	SM,AU,WI,SP	BMT-2876	Introduction to Human Resource Management	4.00		Tech	SM,AU,WI,SP
DMD-3860	Design Software Fundamentals	2.00		Tech	AU	COM-1535	Composition I	4.00		Non-Tech	SM,AU,WI,SP	COM-1536	Composition II	4.00		Non-Tech	SM,AU,WI,SP
	Non-Technical Elective Mathematics	5.00		Non-Tech	SM,AU,WI,SP							DMD-3836	Mass Media Communications	3.00		Non-Tech	SP
	Total	16.00					Total	13.00					Total	19.00			
QUARTER 4						QUARTER 5						QUARTER 6					
BMT-2014	Principles of Business	4.00		Tech	SM,AU,WI,SP	ACC-2113	Principles of Accounting - Financial	5.00		Tech	SM,AU,WI,SP	BMT-2448	Portfolio II	1.00	YES	Tech	SM,AU,WI,SP
BMT-2025	Micro Economics	4.00	YES	Non-Tech	SM,AU,WI,SP	BMT-2075	Global Business	4.00	YES	Non-Tech	SM,AU,WI,SP	BMT-2482	Retail Management	3.00		Tech	SM,AU,WI,SP
BMT-2480	Service Marketing & Management	3.00		Tech	SM,AU,WI,SP	BMT-2046	Macro Economics	4.00		Tech	SM,AU,WI,SP	BMT-2486	Cases in Marketing/Research	3.00	YES	Tech	SM,AU,WI,SP
BMT-2710	Entrepreneurship	4.00		Tech	SM,AU,WI,SP	BMT-2483	Advertising Concepts/Procedures	3.00		Tech	SM,AU,WI,SP	BMT-2996	Internship/Service Learning III	3.00		Tech	SM,AU,WI,SP
COM-1534	Effective Communications	4.00		Non-Tech	SM,AU,WI,SP								Non-Technical Elective Lab Science	5.00		Non-Tech	SM,AU,WI,SP
	Total	19.00					Total	16.00					Total	15.00			

Non-Technical Electives --General - No Credit Hours Required to Complete this Degree

Non-Technical Electives -- Lab Science -- Total of 5 Credit Hours Required to Complete this Degree

BIO-1730	Environmental Science	5.00		Non-Tech	SM,AU,WI,SP	BIO-1745	Human Biology	5.00		Non-Tech	SM,AU,WI,SP	CHM-1713	General, Organic, Biochemistry	6.00		Non-Tech	SM,AU,WI,SP
BIO-1740	General Biology	5.00		Non-Tech	SM,AU,WI,SP												

Non-Technical Electives -- Mathematics -- Total of 5 Credit Hours Required to Complete this Degree

MTH-1218	Elementary Statistics	5.00		Non-Tech	SM,AU,WI,SP	MTH-1215	College Algebra	5.00		Non-Tech	SM,AU,WI,SP						
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Technical Electives -- No Credit Hours Required to Complete this Degree; the following are additional choices for any BMT student

BMS-2029	Document Applications I	4.00		Tech	SM,WI	BMT-2850	Employee Relations	4.00		Tech	AU,SP	BMT-2875	Training and Development	2.00		Tech	SM,WI
BMS-2037	Spreadsheet Applications I	3.00		Tech	AU,SP	BMT-2856	Human Resource Law	3.00		Tech	SM,WI	DMD-3820	Design Fundamentals	3.00		Tech	WI
BMS-2205	PowerPoint I	4.00		Tech	AU,SP	BMT-2860	Personnel Interviewing	3.00		Tech	AU,SP	DMD-3860	Design Software Fundamentals	2.00		Tech	AU
BMT-2712	E-Commerce	4.00		Tech	SM,WI	BMT-2871	Health, Safety and Welfare	3.00		Tech	AU,SP	DMD-3839	Web Design and Development	3.00		Tech	SP

Total Credit Hours Required for Completion of Degree 98.00

Non-Technical Required Credit Hours	43.00
Technical Required Credit Hours	55.00

The College Reserves the Right to Change Curricula Without Notice

REVISED - February, 2011

Office of the Vice President for Academic Affairs