

The Economic Value of Central Ohio Technical College



The COTC Enrollment Area, Ohio

About COTC

5,060
Students

405
Employees

Economic impact analysis



Alumni impact

Impact of the increased earnings of COTC alumni and the businesses they work for

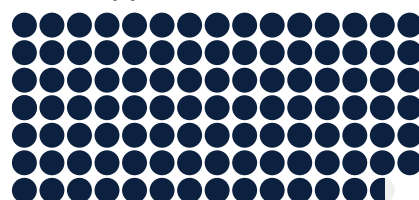
\$84.9 million
Added income

An economic boost similar to hosting the World Series

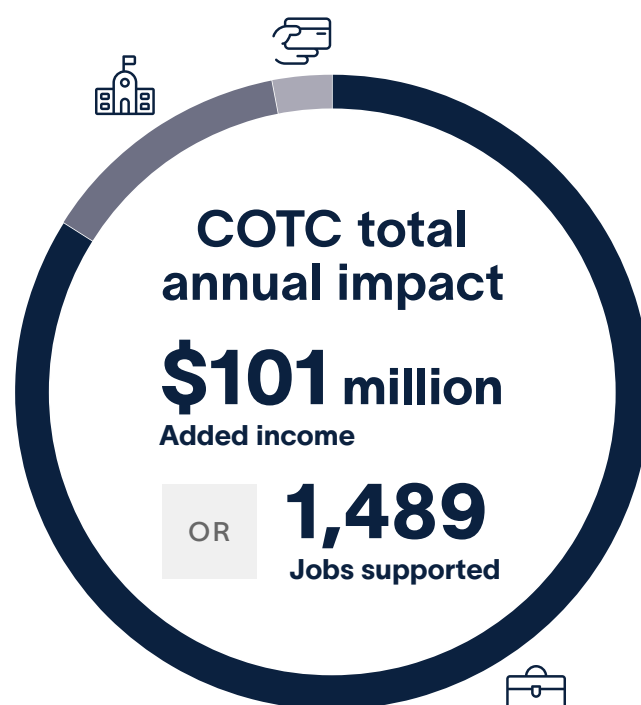
14x

OR

1,036
Jobs supported



● = 10 jobs
* = family of four



Operations spending impact

Impact of annual payroll and other spending

\$13.2 million
Added income

Enough to buy **394** new cars

OR

403
Jobs supported



Student spending impact

Impact of the daily spending of COTC students attracted to or retained in the region

\$2.9 million
Added income

Enough to buy **230** families* a year's worth of groceries

OR

49 Jobs supported

Investment analysis

For every \$1...



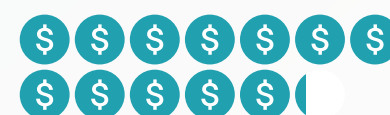
Students gain **\$7.20** in lifetime earnings



Taxpayers gain **\$2.50** in added tax revenue and public sector savings



Society gains **\$12.20** in added state revenue and social savings



The average associate degree graduate from COTC will see an increase in earnings of **\$9,000** each year compared to someone with a high school diploma working in Ohio.

