

## Honoring Our Past. Focusing on our Future.

2020-2024 Strategic Framework Summary

MISSION: To meet the technical education and training needs of students and employers in the area.

**VISION:** COTC will help our students build successful futures by engaging with our industries, communities and employers to uncover opportunities that will address workforce needs, positively influence communities and impact lives for decades to come.

## **VALUES**

- Helpful and inclusive, driven by compassion and the desire to care about others.
- 2. Resilient and tenacious, driven by overcoming challenges through grit and determination.
- **3. Forward-thinking and innovative,** driven by a commitment to positive change.

## **PRIORITIES**

- **Student Success:** Help students achieve academic and career goals by improving learning and student support.
- 2. **Institutional Growth:** Increase institutional growth and stability through efficient program, enrollment and fiscal management.
- 3 Collaborative Culture: Promote a culture of collaboration and build a college community that values diversity and mutual respect.
- 4. **Operational Effectiveness:** Aim for the most efficient use of resources and optimal alignment of processes to improve institutional effectiveness, deliver consistently high quality and provide exceptional services.

## **DEFINING CHARACTERISTICS:**

**WORKFORCE FOCUSED:** Since its founding in 1971 as a "technical college," Central Ohio Technical College's primary purpose was and continues to be to provide students with technical skills and professional training designed to meet the immediate employment needs of new and existing businesses in the area. COTC's technical programs appeal to students seeking applied and handson learning. As an Ohio technical college, COTC also offers the associate of arts and the associate of science degrees, both of which are programs that many Ohioans seek in the two-year system. These baccalaureate-oriented associate degree programs are intended to enable students to transfer to a four-year institution for the completion of a baccalaureate degree or to provide a planned program of general education equivalent to what is provided by fouryear institutions at the freshman and sophomore levels.

**COMMUNITY DRIVEN:** COTC is committed to developing a strong workforce and promoting the economic vitality of Coshocton, Knox and Licking counties. By aligning with local industry, COTC can respond to real-time job market needs and ensure sustainable employment for its students. Our community support and debt-free position are distinguishing strength characteristics.

institution committed to providing education for all those who seek it, while also embracing each person's individual diversity and needs. For all students to successfully achieve their educational and career goals, the college provides access to learning and support services. COTC meets students where they are in their educational journey and empowers them to move forward into greater opportunity. COTC is a learner-centered environment with high-quality instruction, resources, services and challenging opportunities designed to support the continuing growth, development and success of our students.

**UNIQUELY PARTNERED:** The college shares its Newark campus with The Ohio State University at Newark. In addition to their co-location, the institutions share services. While the governance, mission, curriculum and faculty of each institution remain autonomous, many of the administrative and student support offices are shared. Through this unique partnership, both institutions realize cost savings and efficiencies by sharing facilities, administrative services and employees.